

A woman in blue scrubs, likely a nurse, is shown in a close-up shot. She has her hair tied up and is looking directly at the camera with a concerned expression, her hands clasped together near her mouth. The background is a blurred hospital hallway.

**THE HEALTHCARE BURNOUT CRISIS**

# **Data-Driven Solutions for Nurse Burnout**

Evidence-Based Strategies  
for Nurse Leaders in 2025

# Introducing SE Healthcare

We are at the forefront of preventing burnout and providing wellness solutions for healthcare workers by revolutionizing healthcare with insights based on data and cutting-edge tools.

Visit [www.sehealthcaresolutions.com](https://www.sehealthcaresolutions.com) to explore our solutions.



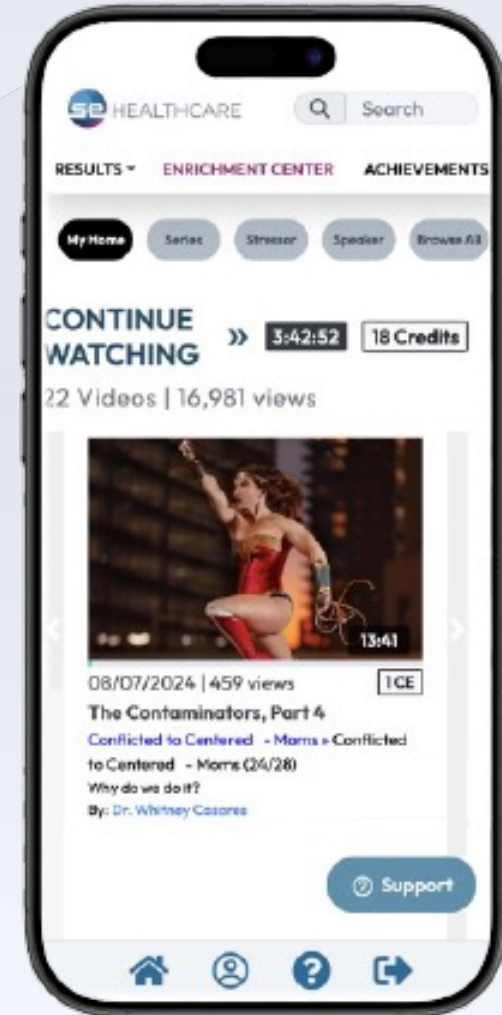
## WHAT WE OFFER

# Burnout Prevention Program

- Proven to reduce severe burnout by 35%
- Improve nurse engagement.
- Real-time analytics and dashboards for actionable insights.

## Innovative Features:

- **Targeted Microlearning:** Short, impactful modules reduce burnout by 32%
- **High engagement:** <<<text missing>>>
- **Gamification:** badges, progress tracking, etc.
- **Continuing Education:** CME/CE credits
- **Accreditation:** Meets Magnet®, PTAP, and Pathway to Excellence® standards



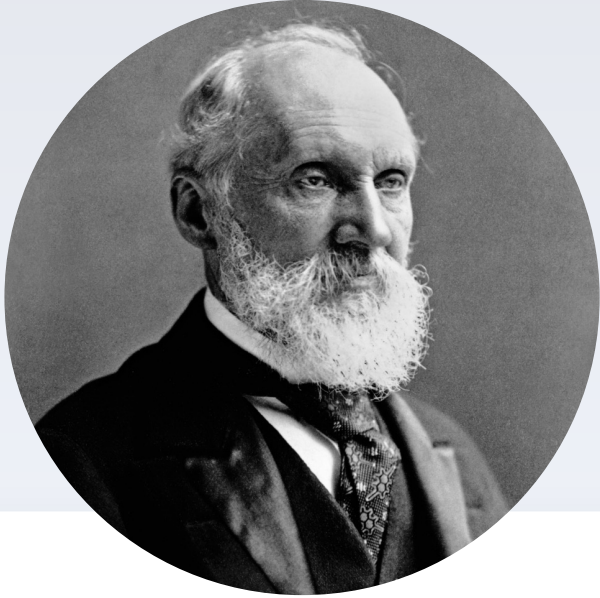
## WHY IT MATTERS

# Tangible Financial and Performance Impacts

- **Saves \$1.5M annually** in recruitment costs for a single hospital.
- Improves patient outcomes, retention, and satisfaction scores.

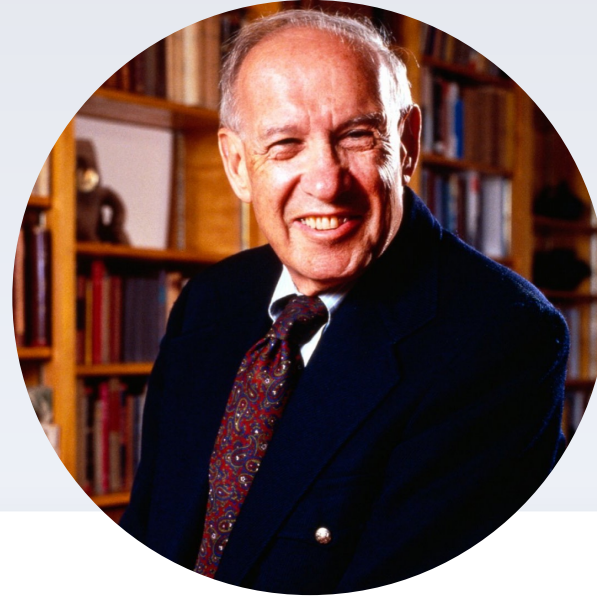






*If you can't measure it,  
you can't improve it.*

**-Lord Kelvin**



*If you can't measure it,  
you can't manage it.*

**-Peter Drucker**

# The Importance of Setting Goals: Why it Matters



## **Boosts Focus and Motivation:**

Goals provide a clear direction, helping individuals and teams stay on track and energized.



## **Supports Well-being:**

Goal setting promotes psychological, emotional, and physical wellness through purposeful actions.



## **Tracks Progress & Accountability:**

Measurable goals make it easier to monitor success and adapt strategies as needed.



## **Builds Resilience & Persistence:**

Tackling goals cultivates determination and the ability to overcome challenges.



## **Enhances Performance & Satisfaction:**

Clear, achievable goals drive better results and foster a sense of accomplishment.

# Do You Know Your Current Level of Burnout?



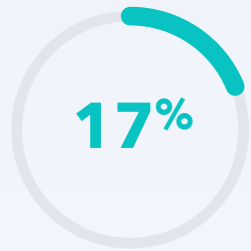
**Almost 70%  
of Hospitals and  
Healthcare systems  
cannot answer this  
question**



While the immediate pressures of the pandemic eased, the effects lingered, with burnout remaining a key reason for attrition. **63% of nurses still report burnout.**



**Burnout has consistently accounted for 85% of turnover** intentions, meaning nurses experiencing high levels of burnout are overwhelmingly more likely to consider leaving the profession.



From 2019-2024, **the national turnover rate for nurses has hovered around 17-20%**, with burnout cited as the dominant cause.

# Additional Impacts

A study published in JAMA Network Open, which conducted a systematic review and meta-analysis of 85 studies involving 288,581 nurses across 32 countries

**QA 10% increase in nurses' intention to leave due to burnout is associated with a 14% rise in patient mortality rates.**

## **Burnout contributes to:**

- **Increased medical errors**
- **Reduced patient safety**
- **Lower patient satisfaction**
- **Poorer overall outcomes**

JAMA  
Network | **Open**™





# The Cost of Nurse Burnout



## Patient Safety:

Burnout increases medical errors, leading to litigation, reputational damage, and additional care costs, further exacerbating financial strain.



## Quality of Care:

High nurse turnover driven by burnout can cost hospitals up to \$1.5M annually, straining budgets and resources.



## Retention Costs:

One nurse costs \$37,700 to \$58,400, including recruitment, training, and lost productivity.

## STEP ONE: MEASURE

# Top Tools to Assess Burnout and Wellness

### Maslach Burnout Inventory (MBI)

- Gold standard for measuring emotional exhaustion, depersonalization, and personal accomplishment.
- Focused on personal, work-related, and patient-related burnout.

### SE Healthcare

- MBI-based assessment for clinicians
- Real-time, lightweight assessments designed for ongoing monitoring
- Patent pending algorithms and AI stressor analysis

### Professional Quality of Life Scale (ProQOL)

- Measures burnout, compassion fatigue, and satisfaction.

### Well-Being Index (WBI)

- Developed by Mayo Clinic.
- Measures overall well-being and distress in healthcare professionals.

### Oldenburg Burnout Inventory (OLBI)

- Focuses on exhaustion and disengagement across industries.

### Single-Item Burnout Question

- Example: "Overall, how often do you feel burned out?"

## STEP TWO: SET GOALS

# Have a Specific and Measurable Goal to Reduce Burnout

**Goal:** Reduce nurse burnout levels by 20% within 12 months, as measured by validated burnout assessment

### Steps to Achieve It:

- Implement data-driven burnout tracking tools.
- Introduce flexible staffing models to improve work-life balance.
- Provide mental health resources (counseling, stress management).
- Roll out targeted interventions informed by survey/assessment results.
- Monitor progress with quarterly updates via dashboards.

### Key Benefits:

- **Improved Retention:** Lower nurse turnover by 5-7%, saving up to \$1.5M annually in recruitment and training costs.
- **Enhanced Patient Care:** Reduce medical errors and improve satisfaction scores by 10%.
- **Financial Impact:** Decrease daily costs of inaction tied to burnout, saving \$20K-\$31K per day for 1,000 nurses.
- **Boosted Staff Engagement:** Nurses feel supported, leading to a more resilient and satisfied workforce.

**“Burnout isn't something that just goes away on its own. It needs to be actively managed and addressed.”**

–Jennifer Moss

**BURNOUT  
PREVENTION  
IS NOT A  
HOLIDAY  
PARTY**



**BURNOUT  
PREVENTION  
IS NOT A  
MOTIVATIONAL  
POSTER**



**BURNOUT  
PREVENTION  
IS NOT AN  
OFFICE HAPPY  
HOUR**



**BURNOUT  
PREVENTION  
IS NOT A  
PIZZA PARTY**



**BURNOUT  
PREVENTION  
IS NOT A  
VISIT FROM A  
THERAPY DOG**



**BURNOUT  
PREVENTION  
IS NOT AN  
EMPLOYEE OF  
THE MONTH  
AWARD**





# Data-Driven Approach

Assessing your burnout baseline and setting tangible goals for improvement



# What a Data-Driven Approach Answers



**What is our  
level of burnout  
compared to  
other systems?**



**How much does  
burnout differ by  
demographics?**  
(i.e. age, gender, years  
of experience, unit, role)



**What are the **root**  
causes of burnout per  
demographic?**



**How are our  
interventions  
impacting outcomes?**

# The 5 Modes of Analytics

If your business runs on data, you need analytics to turn it into a competitive advantage.  
Learn the differences between these five types of analytics



## Descriptive

Gives an account of what already occurred over the past days, months and years.



## Real-Time

Gives insight into up-to-the-minute data (requires sophisticated data management skills and processes).



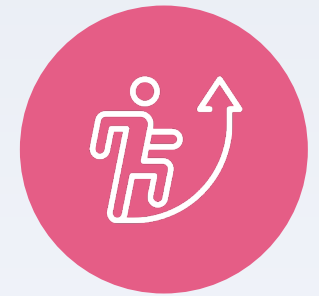
## Diagnostic

Looks at why something happened: What went wrong and what went right?



## Predictive

Looks at what might happen in the future based on past results, driving future outcomes



## Prescriptive

Provides guidance on what to do next.

# Burnout Predictive Analytics



## Stressor Analysis

- **Identifies root causes of burnout** across departments (e.g., work-load, staffing, emotional fatigue).
- **Predicts trends in burnout** before symptoms escalate, enabling proactive interventions.



## Real-Time Data Insights

- Combines frequent, lightweight **surveys (Pulsecheck)** with **advanced analytics** to monitor burnout trends.
- Uses dashboards to **visualize risks and track progress**.



## Targeted Interventions

- Helps healthcare leaders design specific, data-informed **strategies to address problem areas**.
- Examples include improving staffing models, enhancing mental health support, and offering leadership development.



## Forecasting Burnout Outcomes

- **Predicts the impact of burnout** on key metrics like turnover, patient satisfaction, and safety outcomes.
- Links burnout reduction efforts to **financial and operational gains**.

# Harnessing Artificial Intelligence

How to implement AI and predictive analytics systems for early burnout detection and intervention





# Assess Organizational Needs

By conducting a thorough assessment of your organization's needs and defining clear metrics, you can lay the groundwork for an effective AI-powered burnout detection and prevention strategy.



## Conduct Baseline Surveys

Gather data on current burnout levels, employee wellness, and workplace stressors through comprehensive surveys.



## Identify Burnout Hotspots:

Analyze survey results to pinpoint departments, teams, or roles that are experiencing the highest levels of burnout.



## Define Key Metrics:

Establish a set of quantifiable metrics to track the success of your burnout prevention and mitigation efforts, such as burnout levels, turnover rates, and patient safety outcomes.

# Adopt an AI-Powered Tool



## Analyze Organizational Stressors

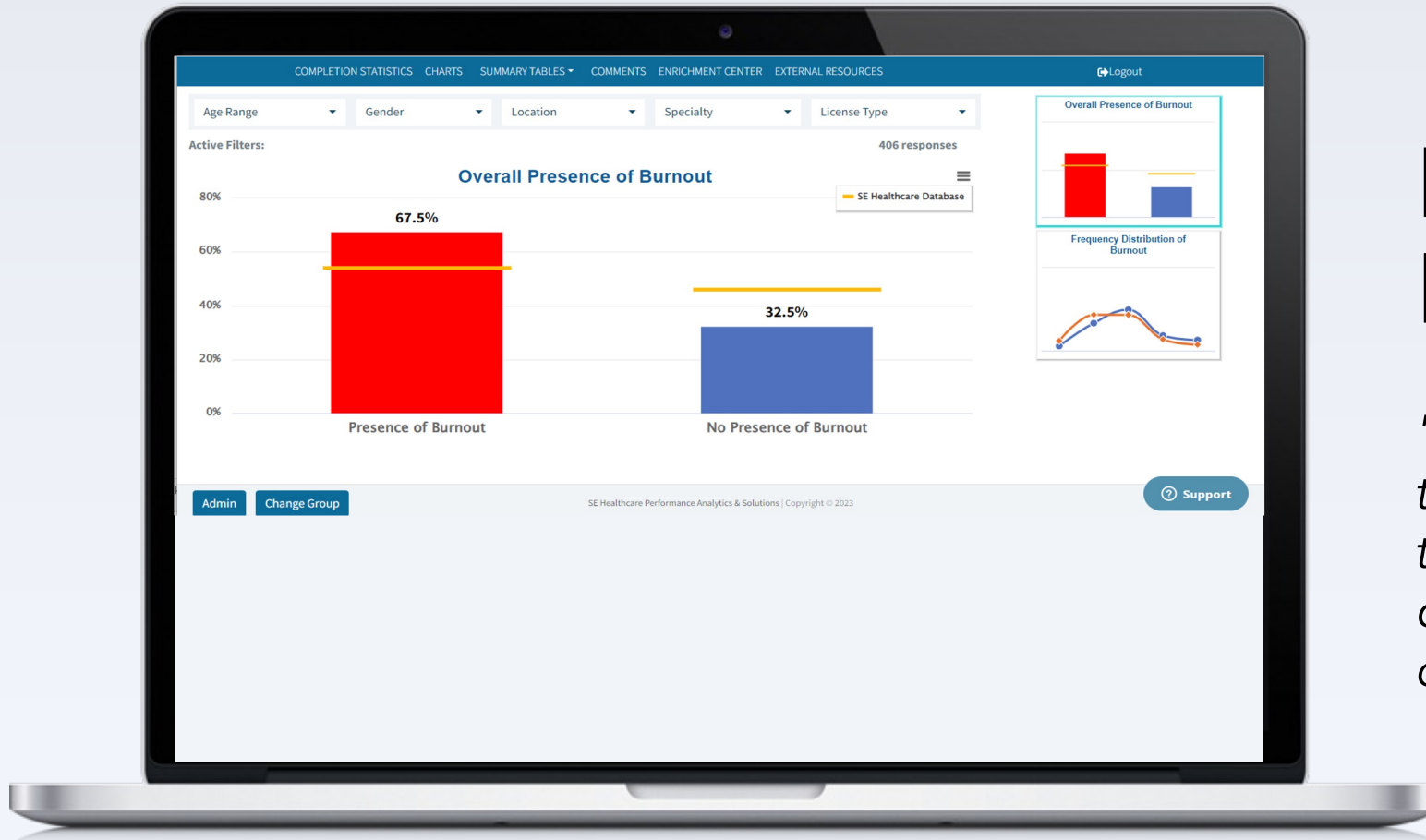
Use AI-powered analytics to identify key drivers of burnout within the organization, such as workload imbalances, emotional exhaustion, and lack of support.



## Predict Burnout Trends

Leverage predictive models to anticipate burnout risks and identify high-risk teams or departments based on historical data and real-time monitoring.





# Burnout Data Details

*"I rely on SE Healthcare because they provide data and insights that I can't find anywhere else—critical information that truly drives impactful decisions."*

# Down to the anonymized individual level





### **Lightweight Burnout Surveys**

Implement brief, frequent surveys to continuously assess employee burnout levels and identify emerging trends.



### **Real-Time Burnout Dashboards**

Leverage dashboards to visualize burnout data, pinpoint high-risk areas, & support data-driven decision making.



### **Integration with HR Systems**

Connect burnout insights with employee records, performance reviews, and other HR data to enable a holistic view.



### **Tie to Operational Metrics**

Link burnout data to key performance indicators like patient satisfaction, staff turnover, and safety incidents.



# Design Data-Driven Interventions



**Target Nurse-  
Patient Ratio  
Adjustments**



**Personalized  
Mental Health  
Resources**



**Focused  
Workload  
Balancing**



**Burnout Risk  
Assessment  
Hotspots**

# Improve Your ROI

The Direct Cost to Replace Nurses Is Staggering...  
Not to Mention the Effects on Patient Care or Nurses' Quality of Life



**Average Cost to Replace  
a Registered Nurse:**

**\$52,350**



**Average Savings  
Over a Travel Nurse:**

**\$152,000**

# ROI Inputs



## Current Costs of Burnout:

- Nurse turnover rate and replacement cost per nurse
- Daily costs of absenteeism, presenteeism, and errors.
- Patient safety impacts (e.g., litigation costs, readmissions).



## Program Investment Costs:

- Implementation cost of the burnout prevention program.
- Staff time required for training and participation.
- Technology or platform expenses (e.g., analytics dashboards).



## Projected Savings and Benefits:

- Reduction in turnover rates (e.g., 7% turnover reduction saves up to \$1.5M annually).
- Fewer medical errors and better patient satisfaction scores.
- Improved productivity and reduced absenteeism.

# Developing Data-Driven Retention Programs Aligned with Standards



## Analyze Workforce Data

Use analytics tools to track turnover, burnout, and satisfaction rates.  
Identify high-risk departments and root causes of retention challenges.



## Align with Standards

Foster transformational leadership by training leaders to inspire and engage.  
Promote structural empowerment through shared decision-making and professional development.  
Focus on empirical outcomes like improved retention and satisfaction scores.



## Implement Targeted Solutions

Adjust staffing ratios to reduce workload stress.  
Offer mental health resources and flexible scheduling.  
Create leadership pipelines to empower aspiring nurse leaders.



## Continuously Monitor and Improve

Use real-time feedback and dashboards to measure intervention success.  
Refine programs based on evolving data and staff needs.





# BURNOUT PREVENTION PROGRAM



**Surveys**



**Data  
Analytics**



**Training  
(CE/LMS)**



**Wellness  
Programs**



**Engagement  
Tools**









**Thank You!**

Question? Comments?



